www.poction.com

Hi [Name of the Client],

You are having trouble setting datalayer in your bigcommerce store. Bigcommemrce doesnt provide a built in solution for datalayer object that can be used by Google tag manager. We can setup datalayer using a paid plugin, writing custom javascript code that will make get API calls or check the default UA integuration method.

I have recorded a shot video for you: [Loom Video link]

Setting up enhanced e-commerce events, web tracking, and testing the setup takes 2-3 days time, and the order usually takes 4 days at my end to be delivered (can be done quicker if there are no other pending projects). For setting up and configuring the browser events, it budgets at 150$ fixed cost, and for Server tracking, it budgets at 250$.

I'm a top-rated web analyst and have set up and configured 100+ websites with google tag manager, google analytics and Facebook pixel in the span of the last 6 months. I have experience setting up conversion tracking, enhanced eCommerce events, outbound affiliate links tracking, Facebook, Google, Pinterest remarketing tags for ads.

Do you need a google tag manager expert?

Let's schedule a quick discovery call. Please provide 2 times this week that work for you.

-Hassan

P.s. Be sure to check out my profile, one of my 5-Star reviews is from Paul, where I completed a job very similar to yours.